



Jama Connector for Jive SBS

Overview

An idea is worth \$0 until you act on it. Let's make great ideas happen.

If you're using Jive SBS for your employee or customer communities, then you understand the power of giving your stakeholders a voice in the innovation process. Every day your employees, partners and customers are actively shaping your product roadmap – sharing ideas, discussing new features and telling you exactly what they like and dislike. But, how are you capitalizing on these valuable insights?

With this unique integration, you can now seamlessly push ideas discussed in Jive SBS directly into Jama Contour. Then, you can use Contour to execute on the ideas and manage them through the full product planning and development lifecycle.

This is how you turn ideas into action. This is how you build products customers love. This is the future of social product development.

THE FUTURE OF SOCIAL PRODUCT DEVELOPMENT

- Greater visibility
- Complete control
- Real-time collaboration
- 2x higher profit margins
- 6x faster development cycles
- 20% more on-time launches

Use Jive SBS for Ideation:

- Idea capture and prioritization
- Customer communities
- Employee communities
- Online support forums

Use Jama Contour for Execution:

- Central hub of product intelligence
- Product planning & specifications
- Requirements management
- Traceability and change control

"By bringing ideation and execution together, companies can ensure the end products they build satisfy the needs of their customers."

– Ben Kiker, Chief Marketing Officer, Jive Software

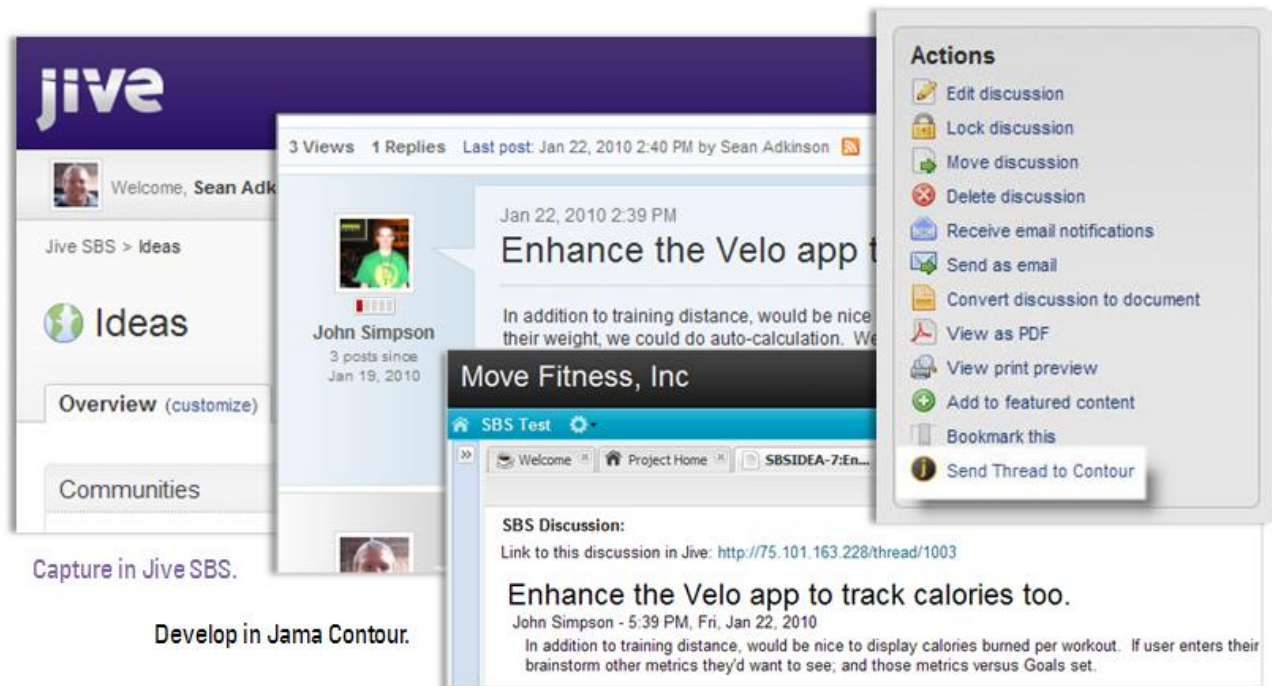


Benefits

Automate the process. Never lose a great idea again.

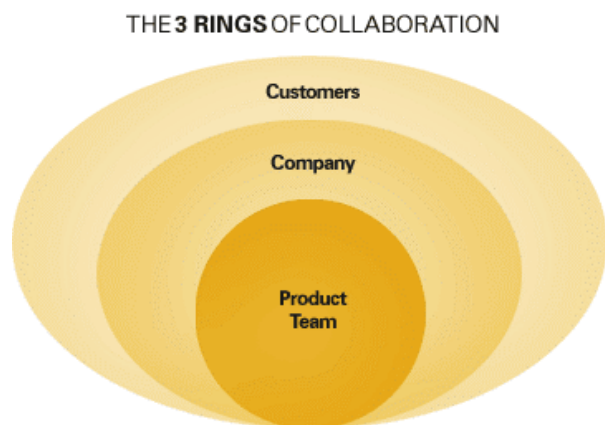
Product teams can waste hundreds of hours trying to gather ideas and communicate product plans manually using static documents. With this integration, you can automate the innovation process and ensure you never lose a great idea again. In addition, with Contour, you can capitalize immediately on the specific product features and enhancements your customers want most, ensuring the end products you build deliver real value to your customers.

- Capture the voice of customers
- Never lose a great idea again
- Automate your innovation process
- Turn ideas into action
- Deliver the right products faster
- Build customer loyalty



Leverage your collective genius – both inside and out.

Whether you're using Jive SBS for employee or customer communities, this integration will unite your entire organization to build products faster, cheaper and with exceptional quality. Master the 3 rings of collaboration using Jama Contour and Jive SBS together, and leverage your collective genius.



About Jama Software

Thousands of users worldwide. Billions in R&D projects managed within Contour.

At Jama, our mission is to help companies build great products. We're collaborating with companies across industries, from agile startups to several of the world's largest, most innovative organizations such as Intel, Merck, Emerson, Amgen, Wells Fargo, Bio-Rad, SMART Technologies, Dolby and many others to design new ways to smash information silos, speed innovation and build high quality products.

Jama Contour, the leading Web-based solution for social product development and requirements management, is now trusted by thousands of users worldwide managing billions in R&D projects. Join us.

For more information, videos, customer stories and free trials, visit <http://www.jamasoftware.com>

